

Georganne Myers' life was ruled by 3 loves – her faith, her family, and her Brangus cattle. She was passionate, outgoing, loving, and caring. She had a crazy energy and infectious smile that drew people to her. Her passion for her family extended to her Brangus family – most specifically, the Brangus juniors. She knew that the juniors were the future of the breed and without them, the breed would struggle to survive. She gladly volunteered her time and her talents to help the juniors in any way that she could. Whether it was helping with organizing the heifer show and contests, hauling heifers & kids to junior nationals, fundraising, or just jumping in wherever she was needed, Georganne was your go-to person. She loved her own kids unconditionally and by extension, every one of the IJBBA juniors gained a bonus mom. It didn't matter what state you were from, Georganne was an advocate & cheerleader for every Brangus kid. Even when she became sick with cancer, she still showed up for the juniors and the junior association. She was selfless and giving, and a true ambassador of the breed. She was the embodiment of a visionary – she believed in the juniors as the future of Brangus & lived that truth every day.

The Georganne Myers award was created after her death to honor an individual or couple who embody the same spirit of unwavering support & dedication to the IJBBA and Brangus juniors that Georganne displayed. This year's recipients of the Georganne Myers award have many things in common with Mrs. Georganne. Their cornerstone values of honesty, integrity, and quality are not just words that you associate with their cattle, but values that extend to their everyday lives. They have both long had a passion for helping and teaching young people as they both know that youth are the future of the cattle industry. They take great joy and pride in watching our Brangus juniors succeed both in and out of the show ring. He has a larger-than-life personality and loves to sit, talk, and teach cattle and genetics to any of us who are willing to sit down and learn. She is the ultimate cattlemaster whose attention to detail is second to none. When it comes to the Brangus juniors, they have opened their hearts and wholeheartedly embraced the future of Brangus. They have hosted the Board for our annual fall meeting at their ranch and give unwavering support to the junior program through not only monetary means, but imparting knowledge of leadership advice to the Board members as well. Like Mrs. Georganne, their desire is to be remembered for their eye for cattle, their integrity, and the mark they leave on the cattle industry – a legacy that all of us know is already happening. This year's very deserving recipients of the Georganne Myers Award are Gary and Kathy Buckholz of GKB Cattle.